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loom

by Adam Goodrum, 2016

Adam Goodrum was inspired by his mother's love of knitting when designing the Loom sofa and armchair. Taking cues from the 'over and under' process of weaving, the design features an exposed timber frame that is enveloped with sculptural cushions, forming an intimately comfortable cocoon. The cushions are fully removable, and can be unwrapped from the frame and cleaned or re-upholstered.





variations & dimensions

Loom Armchair & Sofa

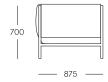
Upholstery: Selected fabrics and leathers Legs: Ash, Black Stained Ash, Oak, Walnut • Armchair: 900W x 875D x 700H mm • 2.5 Seater 1950W x 875D x 700H mm

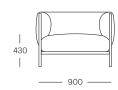
adam goodrum

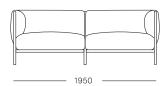
Hailing from Western Australia, Jack Flanagan is an industrial designer inspired by the junction where engineering and art meet. His design objective is to create objects that will last the test of time, both physically and aesthetically.

Working out of a small workshop in Perth, Flanagan's designs are beautifully crafted by hand. He enjoys the manufacturing process; testing new methods and equipment to create unique objects that push the boundaries and apply familiar approaches in unfamiliar ways.

Naming John Lautner as one of his design inspirations, Flanagan's work is thoughtful, resolved and timeless.







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