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plum

by
adam goodrum

nau is a contemporary design brand, offering
furniture, lighting, and accessories by a collective of
Australia's most curious and talented designers.

plum

by Adam Goodrum, 2014

With its gently scooped arm rests and arched back, Plum is a delicately feminine easy chair with a conservative footprint. Taking cues from the firm yet refined styles common in Scandinavia, Plum combines tautly upholstered fabric or leather with elegant solid timber legs. Paired with the matching footstool, Plum's universally appealing design language means it is right at home in all types of living spaces.

variations & dimensions

plum - easy chair

Upholstery: Selected Mokum Textiles and Pelle leathers
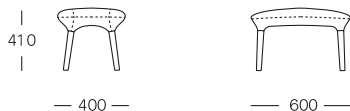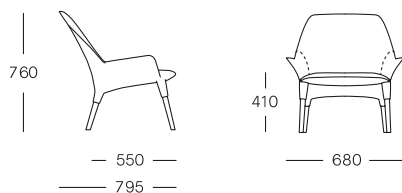*Legs: Ash, Black Stained Ash, Oak, Walnut*
Dimensions: 680W x 795D x 760H mm

plum - footstool

Upholstery: Selected Mokum Textiles and Pelle leathers
Legs: Ash, Black Stained Ash, Oak, Walnut
Dimensions: 600W x 400D x 410H mm

adam goodrum

A firm believer that every environment is defined by the objects within it, Adam Goodrum designs with the philosophy that an object must therefore justify its existence – through its story and detailing. For this reason, his designs celebrate process and craftsmanship, and accentuate components and joinery to create functional pieces with spirit and personality.

In recent years, Goodrum's work has been awarded a host of design accolades including the NGV Rigg Prize, Vogue x Alessi Design Prize, Indesign Luminary Award and the Idea Awards Editor's Medal. He has also been commissioned to design pieces for several global luxury brands including Veuve Clicquot, Alessi and Cappellini.

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