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sia

by
tom fereday

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nau is a contemporary design brand, offering furniture, lighting, and accessories by a collective of Australia's most curious and talented designers.

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sia

by Tom Fereday, 2018

winner 2017 Mercedes-Benz Design Award by Broadsheet

Named after its unique adjustable backrest, SIA, meaning movement, is a lightweight timber chair that is slender in design yet uncompromising in comfort.

Shaped from solid natural timber, the curved seat and articulated back is contrasted by a minimal steel frame that supports the sculptural timber elements and allows for a convenient stackable design. Seat available in solid timber or upholstery.

While originally conceived for the dining room, the SIA chair is perfect for both commercial and residential applications.

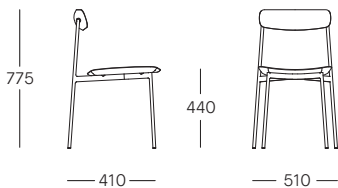
variations & dimensions

Finishes (Frame): Black Powdercoated, Mild Steel

Finishes (Back Rest): Natural Oak, Ash, Walnut or Black Stained Ash

Finishes (Seat): Natural Oak, Ash, Walnut, Black Stained Ash, or Upholstery in selected Mokum Textiles and Pelle leathers

Dimensions: 410W x 510D x 775H



tom fereday

Tom Fereday develops products based on the principle of honest design, conveying a design process that celebrates the materials and manufacturing processes behind furniture and products, to design from the inside out.

By using the materials and environment as a positive design constraint, Fereday guides intelligent and thoughtful design outcomes that connects with people through natural materials, tactile finishes and unique designs, striving to create enduring designs that are meaningful to people and their environment.

Born in Australia, Tom Fereday grew up in England studying at the Wimbledon School of Art before moving to Sydney to complete an honours in Industrial Design at the University of Technology Sydney, founding his sole practice in 2012.

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