



CARL HANSEN & SØN

PASSIONATE CRAFTSMANSHIP



OUTDOOR COLLECTION

Pre-order 2020

Outdoor

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SIMPLY
OUTSTANDING



CARL HANSEN & SØN OUTDOOR COLLECTION IS NOW AVAILABLE FOR PRE-ORDER

Comprising pieces from three highly acclaimed designers, the Carl Hansen & Søn Outdoor Furniture collection perfectly balances form and function.



Outdoor
Børge Mogensen



Indoor-Outdoor
Bodil Kjær



Cuba Chair Outdoor
Morten Gøttler

All of the designs are characterized by the same superior craftsmanship and high-quality materials as seen in our general catalog. The only difference is that this collection takes the attention to detail and aesthetics usually reserved for indoor furniture and moves it outside. This entails using durable materials such as solid untreated FSC®-certified teak, Sunbrella fabric and flat-weave rope that will handle changeable weather conditions with grace and beauty.



OUTDOOR BØRGE MOGENSEN



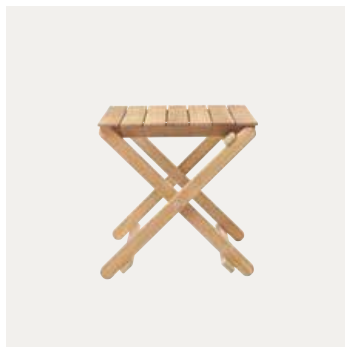
DECK CHAIR SERIES



BM5568 Deck Chair
(incl. cushion)
Teak



CU BM5568 Cushion
Heritage Papyrus



BM5868 Side Table
Teak



BM5768 Footstool
Teak



BM 45701 Dining Chair
Teak



BM3670 Dining Table
Teak



BM1069 Tray
Teak

TABLE AND BENCH



BM1771 Table
Teak



BM1871 Bench
Teak



CU BM1871 Cushion
Heritage Papyrus

WALL MOUNT



BM52705S Wall Mount
Teak



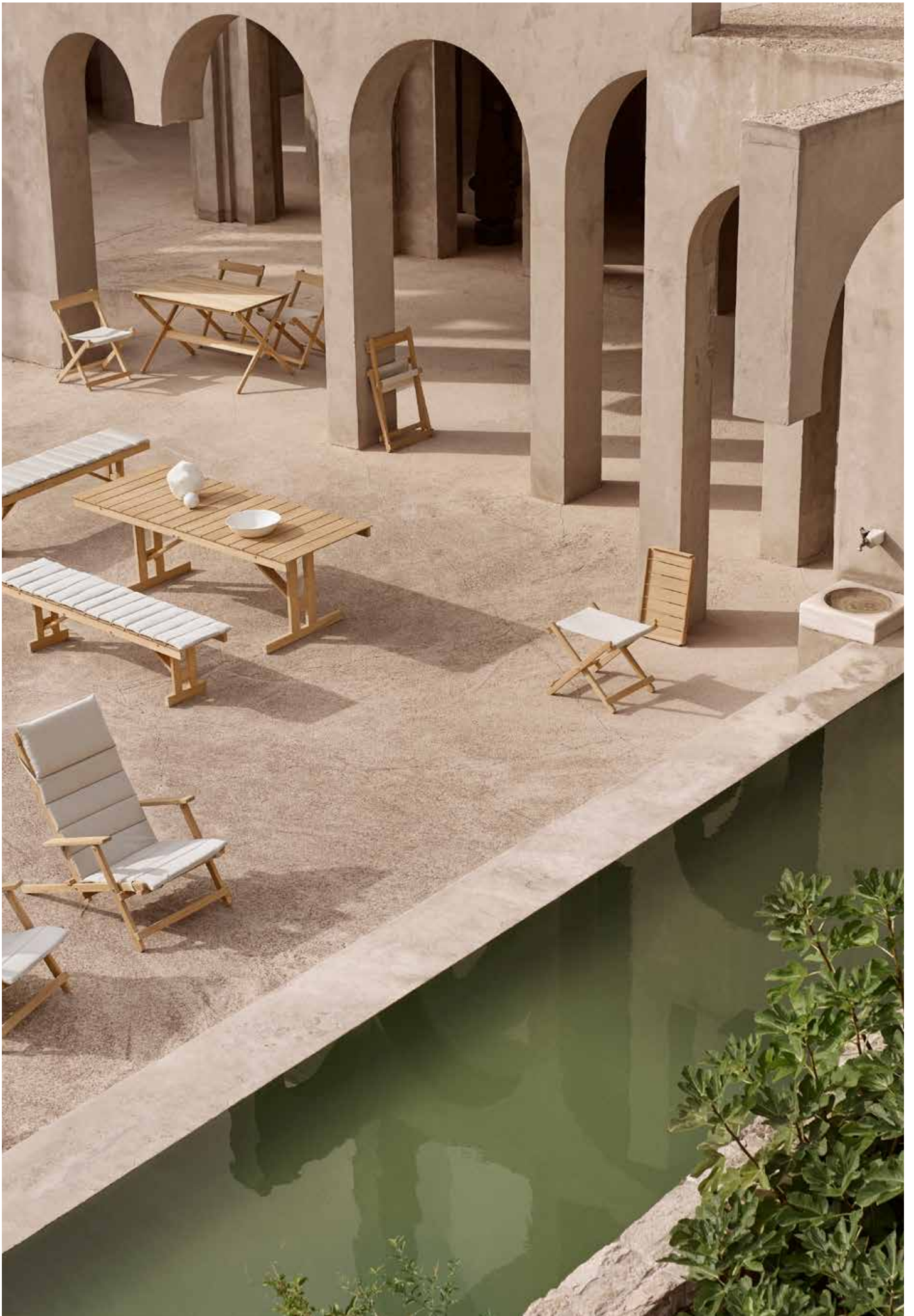
BM52705L Wall Mount
Teak

BØRGE MOGENSEN



Known as the 'people's designer', Børge Mogensen insisted on designing quality furniture that was within people's reach. He produced pieces that placed humans at the center and could last for generations. With this as his starting point, he became a prominent figure behind Danish Modern.

Børge Mogensen Outdoor is a collection including two of the prolific designer's series from the late 1960s and early 1970s. The Deck Chair series is a versatile and highly functional group of foldable designs originally conceived for Børge Mogensen's own balcony. Created between 1968-70 they are as decorative when mounted on the wall as they are inviting and comfortable when in use. The same applies to the Table-Bench series from 1971, which consists of a foldable table and bench with the same characteristic and elegant wooden slats as seen in the Deck Chair series.



INDOOR-OUTDOOR

BODIL KJÆR



DINING



BK15 Dining Table
Oiled teak



BK10 Dining Chair
Oiled teak



BK10 Cushion
Sunbrella Canvas

LOUNGE



BK12 Lounge Sofa
Oiled teak



BK12 Cushion
Sunbrella Canvas



BK11 Lounge Chair
Oiled teak



BK11 Cushion
Sunbrella Canvas



BK16 Side Table
Oiled teak



BK14 Sunbed
Oiled teak



BK14 Cushion
Sunbrella Canvas



BK13 Swing Sofa
Oiled teak



BK13 Cushion
Sunbrella Canvas



BK17 A frame
Oiled teak



Throughout a long and distinguished career as a professor and architect, Bodil Kjær traveled the world to gather knowledge and communicate her considerable insight into the relationship between design and architecture. The main goal of her travels, however, was to explore methods and materials that could be used to realize her ideas for functional furniture systems and work environments.

The clean and precise Indoor-Outdoor series was designed by Danish architect Bodil Kjær in 1959. Originally made to challenge the notion of outdoor furniture at the time, it is both simple, elegant and deliberately created in proportion with the surrounding architecture. The series counts seven highly functional designs that can be combined in a myriad of ways, their clean lines and exquisite materials even making them suitable for indoor use.



CUBA CHAIR OUTDOOR MORTEN GØTTLER



CUBA CHAIR OUTDOOR



MG501 Cuba Chair Outdoor
Frame: Oiled teak. Seat/back: Gray flat-weave rope



MG501 Cuba Chair Outdoor
Frame: Oiled teak. Seat/back: Gray flat-weave rope



MG501 Cuba Chair Outdoor
Frame: Oiled teak. Seat/back: Gray flat-weave rope

MORTEN GØTTLER



Born in Copenhagen and originally trained in shipping, Morten Gøttler became a self-taught designer and architect recognized for his exceptional understanding of wood.

A much younger classic, the Cuba Chair designed by Morten Gøttler in 1997 has long formed a part of the general Carl Hansen & Søn catalog. With its ingenious and elegantly foldable design, it seemed only natural to extend its use to the outdoors. This version substitutes the original oak and cotton webbing seat and backrest for the more weather-resistant combination of teak and flat-weave rope.



CAMPAIGN MATERIALS FOR DOWNLOAD

INSTORE

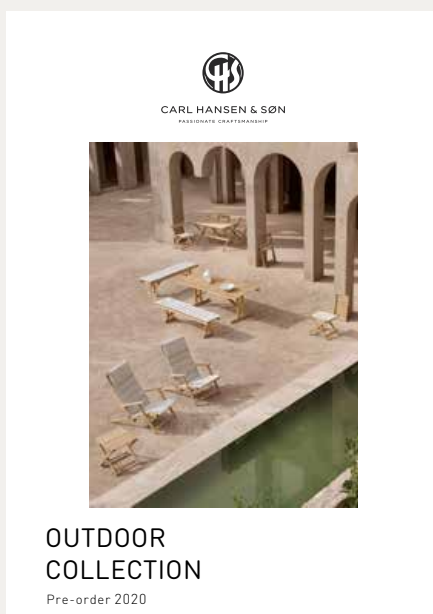
Table Display A3

Børge Mogensen
Bodil Kjær



Brochure A4

Outdoor Collection 2020

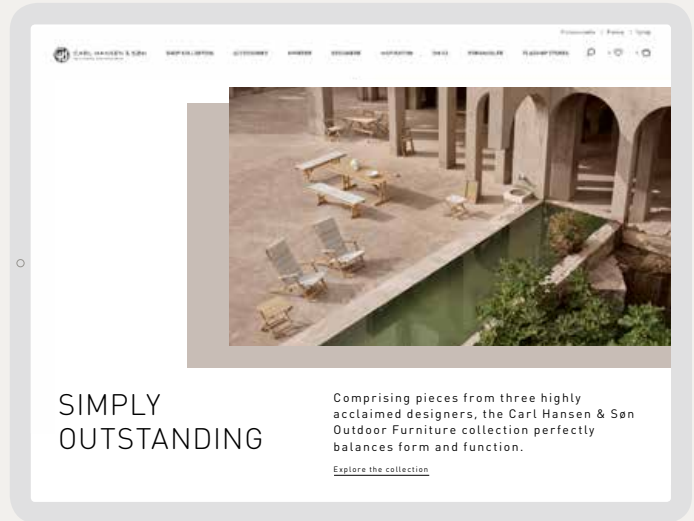
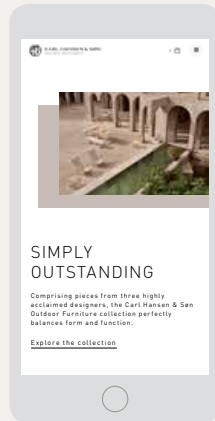


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www.professional.carlhansen.com

ONLINE AND SOCIAL MEDIA

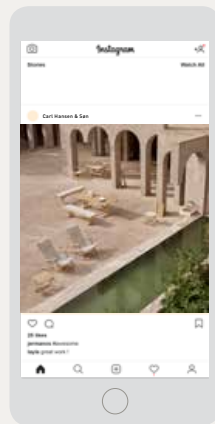
Homepage

carlhansen.com



SoMe

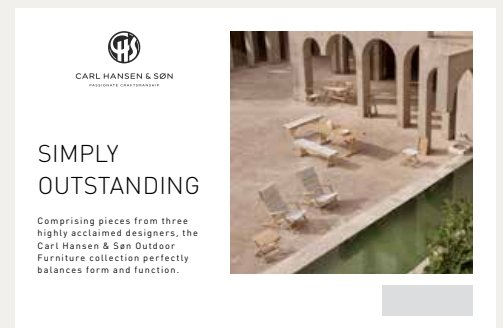
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ADVERT TEMPLATES FOR MAGAZINES AND NEWSPAPERS

Advert tabloid

1/1 Page 266 x 365 mm
1/2 Page 131 x 365 mm







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CALENDER

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
	Launch at Stockholm Furniture Fair 2020				
	BK in stock from February 01 2020. Delivery 1 – 3 weeks				
		BM in stock from March 01 2020. Delivery 1 – 3 weeks			
		SoMe Campaign			
	Advertising international media				
	carlhansen.com				

Place your order

BM Outdoor Series **Qty.**

BM5568 Deck Chair, incl cushion

BM5868 Side Table

CU BM5868 Cushion

BM5768 Footstool

BM1069 Tray

BM4570 Dining Chair

BM3670 Dining Table

BM5270S

BM5270L

BM1871 Bench

M1871 Table

CU BM1871 Cushion

Indoor-Outdoor **Qty.**

BK15 Dining Table

BK10 Dining Chair

BK10 Dining Chair Cushion

BK12 Lounge Sofa

BK12 Lounge Sofa Cushion

BK11 Lounge Chair

BK11 Lounge Chair Cushion

BK16 Side Table

BK14 Sunbed

BK14 Sunbed Cushion

BK13 Swing Sofa

BK13 Swing Sofa Cushion

BK17A Frame

Cuba Chair Outdoor **Qty.**

MG501 Cuba Chair Outdoor

POS Materials and brochure Indoor-Outdoor **Qty.**

CHS Outdoor Collection 2019 Brochure

CHS Table Display A3 / Bodil Kjær

CHS Table Display A3 / Børge Mogensen

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