

GUBI

The Private Collection

BY SPACE COPENHAGEN

Consumer availability from October 2021



THE DESIGNERS

Space Copenhagen

Established in 2005 by Signe Bindslev Henriksen and Peter Bundgaard Rützou, Space Copenhagen is a design studio working across multiple disciplines from furniture, lighting and refined objects, to art installations, art direction and interior design for private homes, hotels and restaurants all over the world. Space Copenhagen has created lauded furniture pieces for some of the world's leading manufacturers and continuously substantiates their roster of high-end interiors at an international level, following, among others, their award-winning design for 11 Howard hotel in New York and acclaimed destination restaurants Geranium and Noma in Copenhagen.





An all-new typology for GUBI's portfolio

Playing with notions of public and private, visible and obscured, open and closed, the Private Collection by Space Copenhagen forms the most comprehensive line of storage and display furniture in the GUBI Collection. With the addition of this typology, GUBI has further extended its distinctive aesthetic throughout the home, enabling bespoke curations of personal narratives by showcasing the things that signal our identities.





THE INSPIRATION

A glimpse of Japanese artisanship

Ever since the likes of Charlotte Perriand and Hans J. Wegner drew on Asian design traditions to help define the mid-century aesthetic, Japanese craft has become a touchstone for modern and contemporary style. The Private Collection is no exception. Space Copenhagen looked to the simplicity and craftsmanship of antique Japanese furniture for inspiration, even incorporating visual hallmarks of Japanese wood joinery into the collection as a defining design detail.



Versatile fit for different interiors

The Private Collection is a dedicated exercise in clean lines, symmetry and tonal restraint – calm and composed, but undeniably generous in its expression. The visual simplicity and careful balance of dimensions and materials enable each piece to feature in any room of the home and to fit seamlessly into a range of different interior styles – from an open modern loft apartment to an intimate and traditional home, as well as hospitality and retail environments.



Functionality and atmosphere

The Private Collection combines the presence to make a powerful statement with a sense of refined elegance, ensuring each piece will be cherished and passed down through generations, only becoming more beautiful over time. Embodying understated sophistication while still making an impact, the collection has a timeless quality that will make sure it remains relevant for generations to come.

UNDERSTATED SOPHISTICATION



TIMELESS QUALITY



MODERN FUNCTIONALITY





Understated sophistication

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Timeless Quality

The outstanding workmanship of experienced craftspeople is showcased in this collection, with veneer grains carefully matched to ensure an appearance of consistency throughout, and aesthetic tributes to traditional Japanese wood joinery.





Modern Functionality

Every piece in the collection is predicated on functionality, with each designed to suit the evolving needs of modern life and allow owners to conceal or display their possessions as they wish – in any room of the home.



THE COLLECTION

Private Vitrine

The Private Vitrine is a statement display cabinet for the bedroom, lounge or kitchen – and would also work well in a hotel or spa lobby where a touch of personality is required. Its brown/black-stained or light-stained oak veneer frame encases a tall glass case with three shelves, providing the transparency to store and display books, tableware, glassware, or precious ornaments, and an opportunity to weave personal narratives into a space.



THE COLLECTION

Private Sideboard

Concealed storage is offered by the Private Sideboard, a horizontal form designed to sit neatly against a wall in living room, dining room or bedroom, or to be deployed back-to-back with another unit. Its four symmetrical soft-close drawers provide substantial space in a way that is both practical and functional, while retaining refinement in their execution. The top can be used as an elegant surface on which to showcase ornaments, objects and artworks.



THE COLLECTION

Private Desk

The Private Desk offers flexible functionality, operating as a desk for homeworking during the day and as a console out of hours. This dual aesthetic enables it to fit easily and elegantly into existing interior schemes in a living room, bedroom or kitchen, responding to the emerging needs, reflections and discoveries within the modern home.



THE COLLECTION

Private Side Table

The Private Side Table is a compact solution to the multiple and varied storage and display needs of this hardworking typology and can be used beside a bed, sofa or armchair. While many side tables offer a surface for a lamp, a book and perhaps some flowers, the Private Side Table's drawer also enables storage of more personal items or those that might need to be close at hand, but out of sight.





MATERIALITY

Understated Oak details

The understated design concept highlights Space Copenhagen's material choice of oak-veneered plywood combined with antique brass. The simplicity of the form also emphasizes the traditional cabinetry techniques and craftsmanship, such as grain-matched veneers, involved in the construction of each piece. Each is supported by two vertical plywood legs with a horizontal wooden beam wedging them in place – a feat of structural engineering that elevates each piece, enabling it to carry such weight, while imbuing it with a feeling of lightness and uniting the entire collection with levity and spaciousness.

A delightful new typology

"The vitrine is a personal favorite typology that I have always wanted in the GUBI Collection. Using materials that balance practicality with textural richness, Space Copenhagen's interpretation is understated and elegant and will perfectly frame the objects its owners can display in their homes. I'm delighted to introduce this new typology to the collection, enabling GUBI to embrace the entire home interior further than ever before."

Jacob Gubi, Owner and Creative Director
of GUBI.





Private Collection

The collection comprises a glass-paneled upright vitrine, a sideboard with four deep drawers, an elegantly pared-down desk suitable for homeworking, and a side table with space for both display and personal storage.

PRODUCTS



Private Side Table
H60 x W50 x D40 cm



Private Vitrine
H191 x W110 x D45 cm



Private Sideboard
H90 x W160 x D45 cm

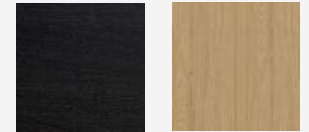


Private Desk
H74 x W120 x D60 cm

MATERIALS

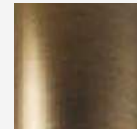
Frame

Brown/black or light stained oak



Handles

Antique Brass



CERTIFICATIONS

TSCA variants
available in
January 2022



GUBI

