furl coat stand

by adam goodrum

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With its gestural tree-like form, the Furl Coat Stand is a piece of functional sculpture. The design originates from a circular solid timber length, or trunk, that is cut into quadrants. Each quadrant is steam bent, spreading at the base like roots, and unfurling at the top to form the boughs of the coat stand. These boughs provide space for coats and hats, while brass pegs accommodate bags.

variations & dimensions

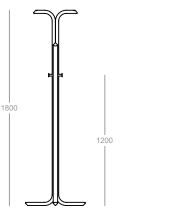
solid timber finishes:

oak walnut black oak

size:

550mm x 550mm x 1800mm









adam goodrum

A firm believer that every environment is defined by the objects within it, Adam Goodrum designs with the philosophy that an object must therefore justify its existence – through its story and detailing. For this reason, his designs celebrate process and craftsmanship, and accentuate components and joinery to create functional pieces with spirit and personality.

In recent years, Goodrum's work has been awarded a host of design accolades including the NGV Rigg Prize, Vogue x Alessi Design Prize, Indesign Luminary Award and the Idea Awards Editor's Medal. He has also been commissioned to design pieces for several global luxury brands including Veuve Clicquot, Alessi and Cappellini.

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