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loom

by
adam goodrum

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nau is a contemporary design brand, offering
furniture, lighting, and accessories by a collective of
Australia's most curious and talented designers.

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loom

by Adam Goodrum, 2016

Adam Goodrum was inspired by his mother's love of knitting when designing the Loom sofa and armchair. Taking cues from the 'over and under' process of weaving, the design features an exposed timber frame that is enveloped with sculptural cushions, forming an intimately comfortable cocoon. The cushions are fully removable, and can be unwrapped from the frame and cleaned or re-upholstered.

variations & dimensions

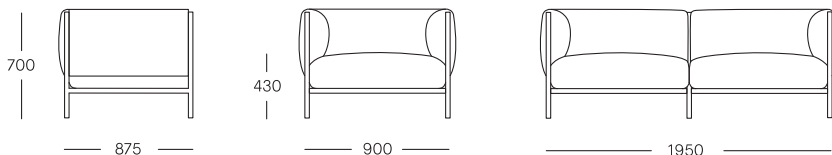
Loom Armchair & Sofa

Upholstery: Selected fabrics and leathers

Legs: Ash, Black Stained Ash, Oak, Walnut

• *Armchair: 900W x 875D x 700H mm*

• *2.5 Seater 1950W x 875D x 700H mm*



adam goodrum

A firm believer that every environment is defined by the objects within it, Adam Goodrum designs with the philosophy that an object must therefore justify its existence – through its story and detailing. For this reason, his designs celebrate process and craftsmanship, and accentuate components and joinery to create functional pieces with spirit and personality.

In recent years, Goodrum's work has been awarded a host of design accolades including the NGV Rigg Prize, Vogue x Alessi design prize, Indesign Luminary Award and the IDEA Awards Editor's Medal. He has also been commissioned to design pieces for several global luxury brands including Veuve Clicquot, Alessi and Cappellini.

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